



press release

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GLL partners with Electronic Arts and Apex Legends

We are thrilled that EA has selected G-Loot with its brand GLL for its first Apex Legends Global Series – The First International Esports Program for the Franchise.

The series lead up to 12 global live events for PC players who will compete for a prize purse of more than \$3 million. Our strategic partnership with EA is in line with what we promise our fans, an opportunity to reach and experience the highest competitive scene in the world.

This business arrangement is another milestone for us and underpins our quest to introduce millions of amateur gamers to esports, regardless of skill level and ambition.

The APEX Legends Global Series are inclusive and open, created to make stars of all players. Residents of one of the more than 60 eligible countries who meet minimum age, PC system, requirements and other eligibility requirements can enroll.

The esports journey for GLL subscribers and fans will start with online competitions on our online platform. Some teams will advance to our global live Premier Events and some might even reach the grand finale to battle for \$1 million in prizes and the title of Apex Legends Global Series World Champion.

Stay tuned for more news and updates on Apex Legends Global Series and how to qualify for the first GLL event!

For additional questions, please contact:

Sumit Malhotra, CMO

sumit@gloom.com

+46 73 079 21 21

Simon Sundén, Vice President & Head of Esports

simon@gloom.com

+46 70 267 14 99

About GLL & G-Loot

GLL is a competitive esports platform and tournament organizer, arranging tournaments and leagues for the game multiple esports titles including PlayerUnknown's Battlegrounds, Apex Legends and Auto-Chess. GLL hosted its first tournament in 2017 and has since become one of the most well-renowned tournament organizers and one of the most competitive platforms within esports.

The brand GLL is owned by G-Loot, an esports company with headquarters in Stockholm, Sweden. G-Loot was founded in 2013 by Patrik Nybladh. G-Loot is a unique player-to-player platform that has been on the market since 2015. G-Loot today has over 100 employees based in Stockholm and is one of Europe's fastest growing esports companies